



Northville DDA - Marketing Committee  
Thursday, March 3, 2022  
8:30 am – Via Zoom

Join Zoom Meeting: <https://us02web.zoom.us/j/88055688590>

Meeting ID: [880 5568 8590](https://us02web.zoom.us/j/88055688590)

Mobile Connection: [1-646-558-8656, 1-312-626-6799](https://us02web.zoom.us/j/88055688590)

### Meeting Agenda

1. Welcome from the Chair
2. Audience Comments (limit 3 minutes)
3. PR & Marketing efforts for February 2022
  - a. March Ad in The 'Ville (Attachment 3.a)
4. Introduction of Chamber Director, Doug Wallace
5. Chili'in the Ville Recap
6. Recap and News from Organizations
7. Downtown Events Scheduling
  - a. Calendar of Events (Attachment 7.a)
8. Next Meeting – Thursday April 7, 2022



*Downtown*  
**Northville**  
*Timeless with a twist*

[downtownnorthville.com](http://downtownnorthville.com)

Where supporting our  
local businesses is  
**Main & Center**

*Pictured: Paul Gabriel and Brian Scherle – owners of Browndog Barlor and Restaurant.  
Part of the Downtown Northville family of businesses since 2015.*

<u>January</u>	<u>February</u>  Chili'in the Ville – last Saturday of Feb
<u>March</u>  Ladies' Shopping Night – 3/24	<u>April</u>
<u>May</u>  Northville Spring Carnival – 5/12- 5/15 Farmers' Market Opens for Season – 5/5 Summer Concert Series begins - 5/27 Annual Flower Sale – 5/27-5/28	<u>June</u>  Wines of the World Fest – 6/3 Farmers' Market - Thursdays Summer Concert Series – Fri/Sat Art in the Sun – 6/17-6/19 Tunes on Tuesday – 6/21 – 8/16 Tapped in the 'Ville – 6/18
<u>July</u>  Independence Day Parade – 7/4 Summer Concert Series – Fri/Sat Sidewalk sales – TBD*	<u>August</u>  Farmers' Market - Thursdays Summer Concert Series – Fri/Sat Food & Wine Festival – 8/12 – 8/13 (TBD)*
<u>September</u>  Summer Concert Series – Fri/Sat Heritage Festival – 9/16-9/18	<u>October</u>  Skeleton Launch Party – 10/7 October in the 'Ville – all month
<u>November</u>  Holiday Lighted Parade – 11/18 Greens Market – 11/19-11/20	<u>December</u>  Holiday to Remember – 1 <sup>st</sup> weekend, TBD* Christmas in the Village – 12/2-12/3